

SAFAROADS

ISSUE 1 • AUGUST 2021

SAFAROADS
NEWSLETTER

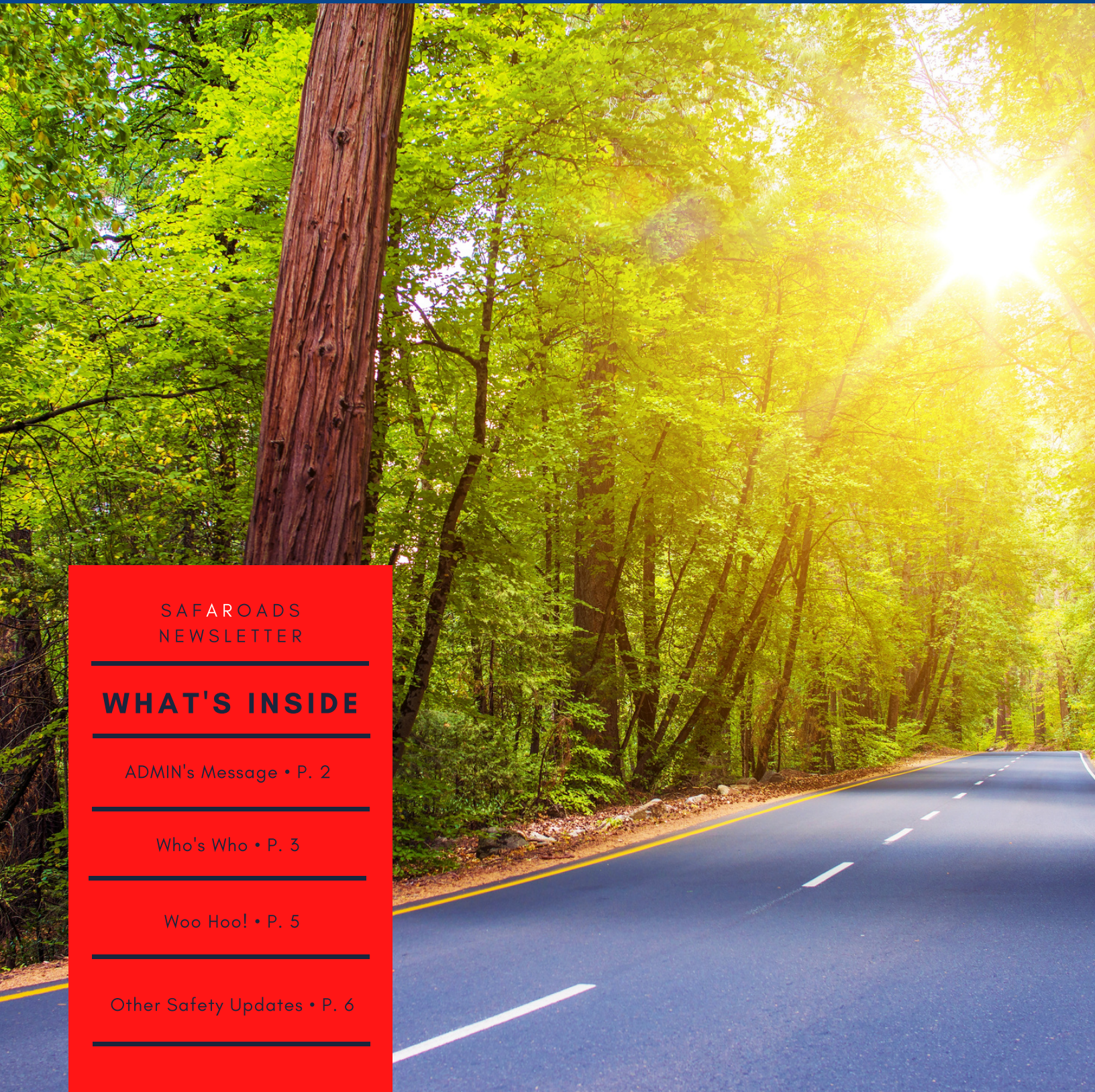
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August 2021 | Introductory Issue

SAFARoads

NEWSLETTER OF ARKANSAS HIGHWAY SAFETY OFFICE



MESSAGE FROM THE ADMINISTRATOR

BRIDGET WHITE

Welcome to the SafARoads Newsletter, a publication of the Arkansas Highway Safety Office (AHSO). This first issue is designed for you our fellow Department of Public Safety and Arkansas State Police staff members, law enforcement agencies, legislative stakeholders, safety partners, safety advocates and Arkansans, in general.

Staying in line with NHTSA's traffic safety initiatives, we seek to bring a greater awareness of who we are and what we do at the AHSO along with our core values of honor, integrity, and excellence. Our simple mission is to eradicate preventable crash fatalities, serious injuries, and economic losses on Arkansas roadways.

The Arkansas Highway Safety Office (AHSO) administers federal highway safety grant funds from the National Highway Traffic Safety Administration (NHTSA) and oversees statewide behavioral highway safety programs, making effective use of those funds and other resources to save lives and reduce injuries on the State's roads. We provide leadership, innovation, and program support in partnership with traffic safety advocates, law enforcement professionals, and other safety organizations. More About AHSO>>> [Click Here](#)

WHAT'S INSIDE THIS ISSUE:

WHO'S WHO
WOOHOO
B.A.T. MOBILE REVEAL
SAFETY TIP
OTHER SAFETY STUFF



Who's Who at AHSO

[READ NOW](#) ↗



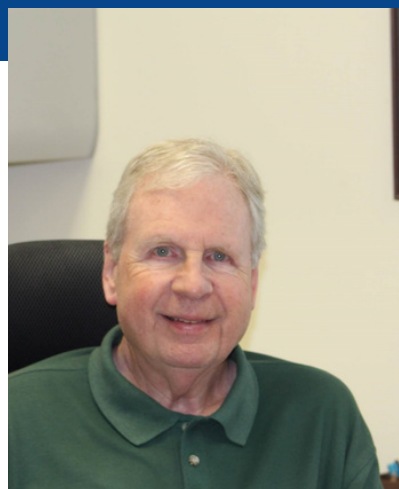
**Highway Safety
Administrator**

BRIDGET WHITE



**Highway Safety
Office Manager**

DEBRA HOLLIS



**Program Manager,
Impaired Driving**

CHIP PAYNE



**Traffic Manager, Crash
Analyst, FARS SUP.**

CINDY GRISHAM



**Program Manager,
eGrants, Occup. Pro.**

MICHAEL CATANACH



**Law Enforcement
Liason**

ALTON TAYLOR

INTRODUCING
AHSO Who's Who

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**Program Manager,
Public Info/Education**

EARMA BROWN



**FARS Analyst I, News
Support**

GWEN VERNON



**FARS Analyst, News
Support**

JULIE MUNDY



**Administrative
Specialist I**

DIANE SPENCER



**Administrative
Specialist**

HAILIE HEAVNER



**Highway Safety
Office Intern**

PEYTON REEVES

OTHER SAFETY NEWS & UPDATES!



AHSO ACCOMPLISHMENTS

Jump around - Get Excited! - Make noise!!! Woohoo! We ARE Saving Lives together!!!

·AHSO via NHTSA federal grant funded \$1.15 Million for 25 fully equipped service vehicles Dodge UVs for Arkansas State Police to focus on distracted driving enforcement.

·AHSO matched and funded UA-CAPS* team innovation of Arkansas's DWI Court suspended license process to better input field officer form data directly into DMV system and autonomously complete process of court-ordered suspension of licenses thereby helping remove DWI/DUI offenders from Arkansas roadways.

·AHSO Program Manager Michael Catanach and the AHSO team members continue to improve and expand with the AHSO's Egrant system implemented in March 2019. The AHSO can now create grants, solicit proposals, review, and approve applications, generate agreements, review project reports, monitor projects and programs electronically.

[More AHSO Accomplishments](#)



STEPS IN ACTION

AHSO grants are initiatives introduced by National Highway Traffic Safety Administration (NHTSA) in 2014. NHTSA grants by AHSO awarded \$3.9 million in federal grant monies for FY2022. The STEPS (Selective Traffic Enforcement Projects) grants address impaired and distracted driving, occupant protection and child passenger safety. Other state funded grants fund ASP new vehicles, the new Ped/Bike - Drivers Education programs administered by partners Arkansas Children's Hospital, ARDOT and City of Little Rock, Arkansas. The focus of these grants is to effectively administer programs that improve highway safety through enforcement, enrollment and education. To find out more about STEPS In Action, [Click Here](#)

MINI STEPS

GROW TO 50

After nearly a year, Arkansas Governor Asa Hutchinson lifted the ban on travel recently. Retired U.S. Probation Officer and former Criminal Justice Professor, Mr. Alton Taylor was excited! When asked why, he replied, "I love getting to meet face to face ... [More?](#) [Click here](#)

CINDY'S CORNER

Cindy Grisham is the Traffic Records Manager here at the Highway Safety Office, otherwise known as our resident data cruncher.

Based on her preliminary data, this is what's trending in Arkansas:

This year: 359 deaths on Arkansas roads. Prevent tragedy. Drive safe.

*Preliminary as of Aug 14.

TOTAL AR ROADWAY FATALITIES YTD 2021 359*

TOTAL AR ROADWAY FATALITIES FOR 2020 580*

[Click here](#) for more.

HSO GRANT FAQs

Question: How does AHSO decide what programs will be funded?

Answer: The annual process for determining what projects will receive federal traffic safety funding starts with a thorough analysis of the most recent Arkansas traffic crash data that is coordinated by the AHSO using FARS and eCrash data. Emphasis is placed on the three highest priority traffic safety performance measures for states...[Click here](#) for more.

Recent AR B.A.T. Mobile Reveal @DSOGPO Event



AHSO Administrator Bridget White and Office Manager Debra Hollis represent at July 4, 2021 DSOGPO event hosted by partners NHTSA, Arkansas and Missouri National Parks and respective new B.A.T. Mobile Reveal of each state.

[Read More](#)

AHSO SAFETY REMINDER

"Buckle Up Every Trip, Every Time."

www.arkansasbesafe.com

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